



Final Impact Report Deadline: Friday March 6, 2020 by 5:00 p.m. CT

Please ensure that your Final Impact Report is well-written, using correct grammar, spelling and punctuation. Your descriptions should be clear and concise. The Final Impact Report will be reviewed and/or judged by Unilever representatives. See <http://www.unileverenactuspartnership.org/final-impact-report/> to review the judging criteria.

Fields marked with an asterisk (*) are required. Please note the text boxes that have character limits. Characters include letters, spacing and punctuation. **After the Report is submitted, please review the email confirmation to ensure your answers were properly submitted.** You may log back in to make changes up until the Report deadline, if necessary. Enactus will retain the last Report submitted. Late submissions will not be considered for awards.

Enactus Team Contact Information

Students must be registered with Enactus and have permissions assigned by their Enactus Advisor to submit Project Accelerator Applications and Reports. If you have issues logging in, contact your Enactus Advisor to verify your registration and permissions status. If any contact information is incorrect, please update your information at www.EnactusUnitedStates.org. If a name is not available, go online to register as an Enactus student. For additional assistance, contact the Enactus US Programs Department at teams@enactus.org or 1 (800) 235-9585.

- *Project Lead: (Drop-down menu)
- *Alternate Project Lead (must be a continuing student in 2020–2021): (Drop-down menu)
- *Team President: (Drop-down menu)
- *Project Advisor: (Drop-down menu)

All grant and award checks will be mailed to the Primary Advisor registered with Enactus.

Partnering Unilever Representative Information

Note: All participating teams are connected to a Unilever mentor. Teams receive mentor connections in fall 2019.

*How many Unilever representatives were involved with your project?

*Fill out the following information for your partnering Unilever representatives:

First Name: City, State:
Last Name: Phone Number (optional):
Title: Email:

*Was the Unilever representative previously affiliated with your team? Yes No

If Yes: Were they a member of your BAB? Yes No

If No: Did they join your BAB? Yes No



Project Participation

*Record the appropriate measurements in each field.

This section is required by Enactus for record keeping and will not be used to evaluate the team's success.

Participants Involved in 2019-2020 Project Planning & Execution Do not count participants/hours more than once.	# Participants	# Hours
Enactus Students		
Enactus Team Faculty Advisors		
Enactus Team Business Advisory Board (BAB) Members, Not Unilever Representatives		
Unilever Representatives		
Enactus Alumni		
Non-Enactus Faculty and Administrative Volunteers		
Non-Enactus Student Volunteers		
Non-Enactus Community Volunteers		
TOTAL	(Auto-sum)	(Auto-sum)

2019-2020 Project Information

*Project Name:

*Number of Projects Completed:

*Project Status: New Continuing

If your project is continuing, provide a brief summary of prior activities/outcomes and 2019-2020 expansion/improvement in the project narrative below.

*Project Start Date:

*Global Goals

(All projects must focus on reducing plastic waste, and a minimum of one global goal)

Life Below Water

Sustainable Cities and Communities

Life on Land

Responsible Consumption and Production

Project Narrative

In the space designated, provide a concise description of the project(s) executed by your team for the 2019-2020 Unilever Bright Future Project Accelerator.

Seeing Opportunities

*Provide a description of your target audience and a summary of your needs assessment.

Your primary target audience should be those who will benefit from reducing plastic waste and a minimum of one of the other global goals listed above.

Your needs assessment must address, at minimum, the following questions:

- What are the unique challenges of your target audience? Consider economic trends, social trends, climate, etc.
- What gaps in skills, knowledge and resources limit the target audience from achieving the project pillars?

(Text box—1,500 character limit)

Taking Action

*Fully describe the project that was created and executed by your team.

(Text box—2,500 character limit)

*Explain your team's collaboration with retailer(s) to strengthen your project.

Visit the [retail partnership page](#) to learn more about this component. List and describe the retailer(s). What did the retailer(s) bring to the project?

(Text box—1,000 character limit)

*Did your team collaborate with another organization (e.g. non-profit, university organization, city government, etc.) during this project?

If no, write "N/A." If yes, explain your team's direct contribution to the project. Then explain the organization's direct contribution.

(Text box—750 character limit)

*Evaluate the strengths of your project.

Analyze your project and share those aspects you have found to be the most successful and why. How were the strengths of your team utilized to address the needs of the project?

(Text box—500 character limit)

*Evaluate the challenges of your project.

Facing challenges during project execution is a natural part of planning and course adjustments. Please describe the challenges that surfaced during your project and how your team adjusted for the issue. How did this affect the ultimate outcomes (enhance or hinder)? What would you suggest to another team doing this work?

(Text box—750 character limit)

Enabling Progress

*Describe how your team's project will make sustainable advancement towards the global goals in the United States.

(Text box—1,000 character limit)

*Describe how your team's project has created a **scalable** solution for the global goals.

Scalable means that the project has potential to be effectively replicated in new cities to impact additional plastic waste challenges. We're looking for team projects that have already scaled, can scale before the Final Impact Report Deadline in March 2020, or have the potential to scale. Scaling can be executed by the team replicating their own solutions or by another group, nonprofit, community leaders, etc. who have gained insights from the team to replicate the team's work.

(Text box—1,000 character limit)

Project Outputs and Outcomes

These impacts should be a result of your Bright Future project achieved between April 1, 2019 and March 6, 2020. In sections that are applicable, but do not have any verifiable data, please enter a "0" (zero). Leave all non-applicable sections blank. Do not include estimates or projections.

As Bright Future projects may result in a wide range of possible impacts, **be sure to include any additional outputs and/or outcomes that are specific to your project.**

UNILEVER BRIGHT FUTURE

Project Accelerator | Final Impact Report Sample



*Record the appropriate measurements in each field.

These are all the same fields, just reordered

Bright Future Project Success Metrics	Number/ Amount
Number of jobs created around reducing plastic waste	
Number of new businesses created	
Number of individuals educated on plastic waste reduction	
Amount of plastic waste reduced/diverted from landfills (in pounds)	
Amount of packaging waste reduced/diverted (in pounds)	
Amount of cost-savings	
Amount of increased income	
Number of collaborative partners (e.g. retailers, local non-profits, etc.)	
Additional outputs and/or outcomes (please specify data with concise definition)	

Individuals Impacted Through Bright Future Project	Number
Number of individuals directly impacted by project	
Number of individuals indirectly impacted by project	
Total number of individuals directly and indirectly impacted	(Auto-sum)

Individuals Directly Impacted

*Record the appropriate measurements in each field. Each total must equal the total number of individuals **directly** impacted.

Individuals Directly Impacted by Age, Geography and Ethnic Background	
By Age:	
Age 0–14	
Age 15–24	
Age 25–55	
Age 56+	
TOTAL:	(Auto-sum)
By Geography:	
Rural	
Urban	
Suburban	
TOTAL:	(Auto-sum)
By Ethnic Background:	
American Indian or Alaskan Native	
Asian or Pacific American Islander	
Black or African American	
Hispanic or Latino	
Multi-ethnic	
White or Caucasian	
Unwilling to Identify	
Other	
List Any Ethnic Backgrounds Included in "Other"	(Text box)
TOTAL:	(Auto-sum)



Project Expenses

*List the items, services, etc., purchased with the grant funds.

Project Expense Report		
*Purchases Made by Team with Grant Funds		
Item, Service, etc. Description	Place Purchased	Amount
Table expands for additional items purchased		
TOTAL:		(Auto-sum)

Media & Global Goals Ambassador Challenge

Document all media and outreach coverage from your Unilever Bright Future Project Accelerator activities.

Please note in the "Global Goals Promotion" section whether or not the coverage promoted the Global Goals by name, icon, description, etc. As a reminder, your team is required to recognize Unilever in all media outreach.

Media Coverage								
#	Date (DD/MM/YYYY)	Name of Media Source	Type of Media (Drop-down menu)	If Other, Describe	Coverage Area (Drop-down menu)	Link to Media (If applicable)	Global Goals Promotion?	Number of People Reached
1	Table expands		Options: Print, Radio, Social Media, Other	Ex.: Flyers, Banners, Billboards, etc.	Options: Local, State, National, Other		Options: Yes/No	
2								
TOTAL GROSS IMPRESSIONS:								(Auto-sum)

Global Goals Ambassador Challenge

*Summarize your team's efforts to implement an awareness campaign to promote the Global Goals while sharing how your Bright Future project is making tangible advancements towards Global Goal 11: Sustainable Cities and Communities, Global Goal 12: Responsible Consumption and Production, Global Goal 14: Life Below Water, and Global Goal 15: Life on Land. (Text box—1,500 character limit)

Project Summary Upload

*Please upload a one-page (front only) summary of your Bright Future project.

Please click the download link below for the Project Summary Template to create your summary. We're looking for teams to provide a concise summary of their project, highlighting project impact with bullet points, impact numbers and photos. Final Impact Reports will be evaluated by Enactus and Unilever judges to determine the grand prize winners. Project Summaries will be used by Unilever judges to determine the rank of the Grand Prize Winners (1st, 2nd and 3rd place). Please upload the file in .PPT. The upload may not exceed 15 MB.

[Download Project Summary Template](#)

[Upload Project Summary](#)

Feedback

Provide quotes/testimonials from individuals assisted, students, faculty advisors, community members, BAB members, etc. about the impact of your project. Provide identification for each quote (e.g. individual assisted; Amy Smith, women's shelter Director; Mary Smith, student; Dr. John Smith, Enactus Team Advisor).

All quotes may be used in reports, promotional items and other resources. Teams are responsible for verifying information provided and obtaining approval for publishing before submitting.

(Text box—1,500 character limit)

Please provide up to three reasons why participating in the Unilever Bright Future Project Accelerator has been beneficial to your Enactus team.

(Text box—1,500 character limit)

How can we improve the Unilever Bright Future Project Accelerator for the future?

(Text box—1,500 character limit)

Grand Prize Award

*Should your Enactus team be selected as one of the Grand Prize winners to be recognized at the 2020 Enactus United States National Exposition, will you send a representative to accept the award in Kansas City, Missouri? Please note: this is not required to receive a Grand Prize award.

Yes No

Comments:

(Text box—1,500 character limit)



Project Photos

Please submit up to three project photos at apps.enactus.org/Grants/UploadPhotos/Login.aspx.

Photos may be used by Unilever while reviewing/judging project entries.

Disclaimers

*By checking this box, I acknowledge that all Final Impact Reports will be closely reviewed by Enactus staff to verify the accuracy of materials and data submitted. Enactus reserves the right to perform an audit of any team's report and/or project. The Project Lead and/or Project Advisor will be available through August 1, 2020 via email or phone to answer additional questions.

*By checking this box, I acknowledge that Enactus has permission to place any resources provided for the Unilever Bright Future Project Accelerator on www.Enactus.org, www.UnileverEnactusPartnership.org, social media regulated by Enactus and/or Unilever or related websites as materials for best practices and project highlights.

SUBMIT

SAMPLE